Digital self in a decentralised world

MyData 2018, Helsinki
August 31st, 2018
Datafund project

• Datafund project guards personal data, provides safe storage and enables provable, fair and ethical data exchange in a decentralised manner.

• Enabling developers to build user centric apps on fair data principles.
Your personal data is your digital self.
What happens when personal data becomes autonomous?
In the digital age, freedom begins with truly owning your personal data.
Data as labor

A new paradigm for a data driven world.
Privacy matters.
It protects your digital self.
Privacy is a social not just a technological challenge.
Ethics as a social consensus.
Fair Data Society Initiative

Applying fair trade principles to data economy
SDGs
Do one thing that your future self will thank you:

Own your data
Thank you for your attention.

gregor@datafund.io
@jssr

https://t.me/DataFund