

The background of the slide is a photograph of a sunset over a field. The sun is on the left, low on the horizon, creating a bright orange glow and lens flare. A line of trees is silhouetted against the sky. The foreground is a field of tall, dry grass. The logo consists of a teal square with a white 'P' inside, followed by the word 'ondenome' in a teal serif font. Below this, the tagline 'Privacy by design.' is written in a white italicized serif font.

Pondenome

Privacy by design.



SOCIAL

MEDIA



We are building a new kind of social media...

A man with short brown hair and sunglasses is playing an acoustic guitar and singing. He is wearing a white t-shirt and has a joyful expression. To his right, a woman with long, curly brown hair is smiling, wearing a red patterned halter top. In the background, another person in a plaid shirt is partially visible. The scene is outdoors with bright sunlight and green foliage in the background.

More fun.

A family of five is walking along a dirt path in a forest during autumn. The path is covered with fallen brown leaves. The family consists of a mother, a father, and three children. The mother is on the left, wearing a brown and red patterned sweater, a thick orange scarf, and pink boots. She is holding the hand of a young boy in a striped sweater. Next to her is a young girl in a white puffer jacket and grey pants. In the center is a father wearing a grey cardigan over a dark sweater and blue jeans. To his right is another young girl in a bright blue sweater and ripped jeans. The background is filled with trees with yellow and orange autumn foliage.

More natural.

A photograph of a family of five standing on a sandy beach, looking out at the ocean during sunset. The family consists of a young girl, a young woman, a young man, an older woman, and an older man. They are all wearing light-colored clothing and are standing close together, with their arms around each other. The ocean is in the background, with waves breaking on the shore. The sky is a warm, golden color from the setting sun.

More meaningful.



Safer.

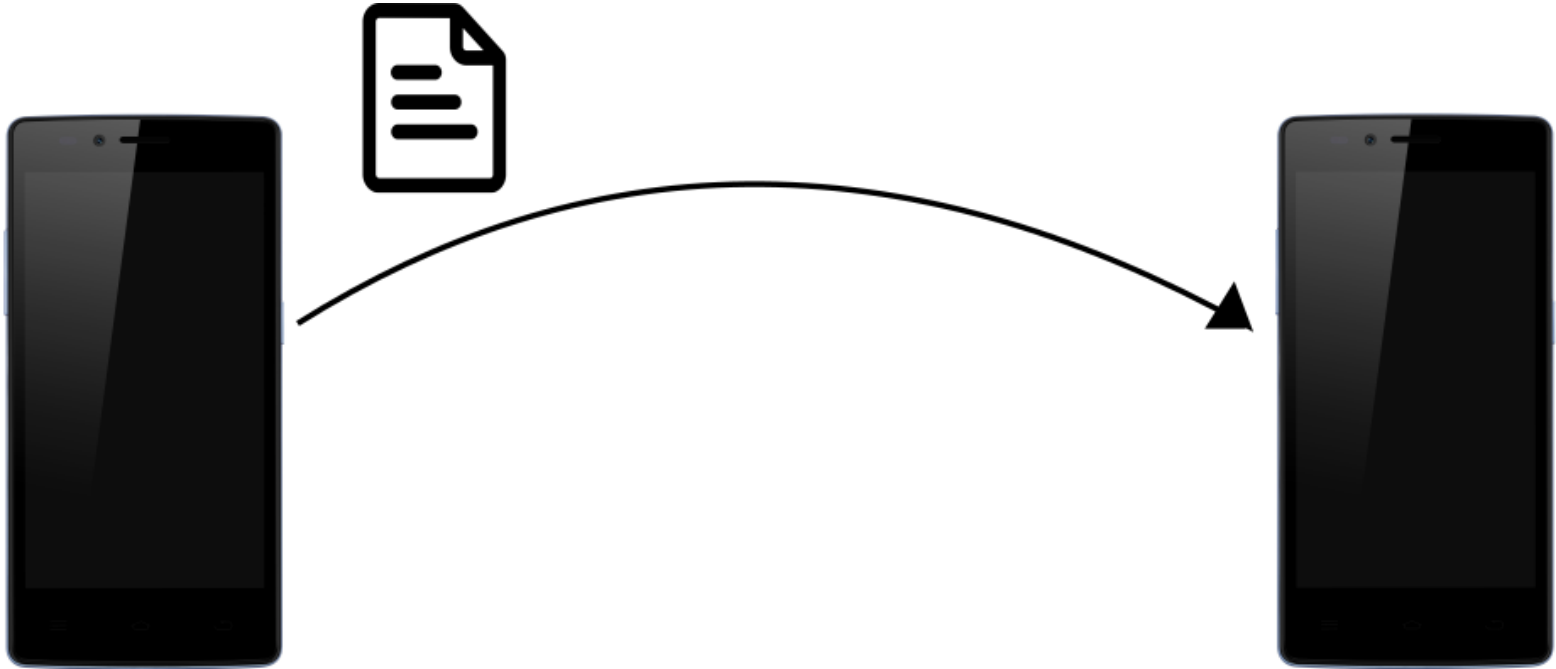
Social Media is broken.







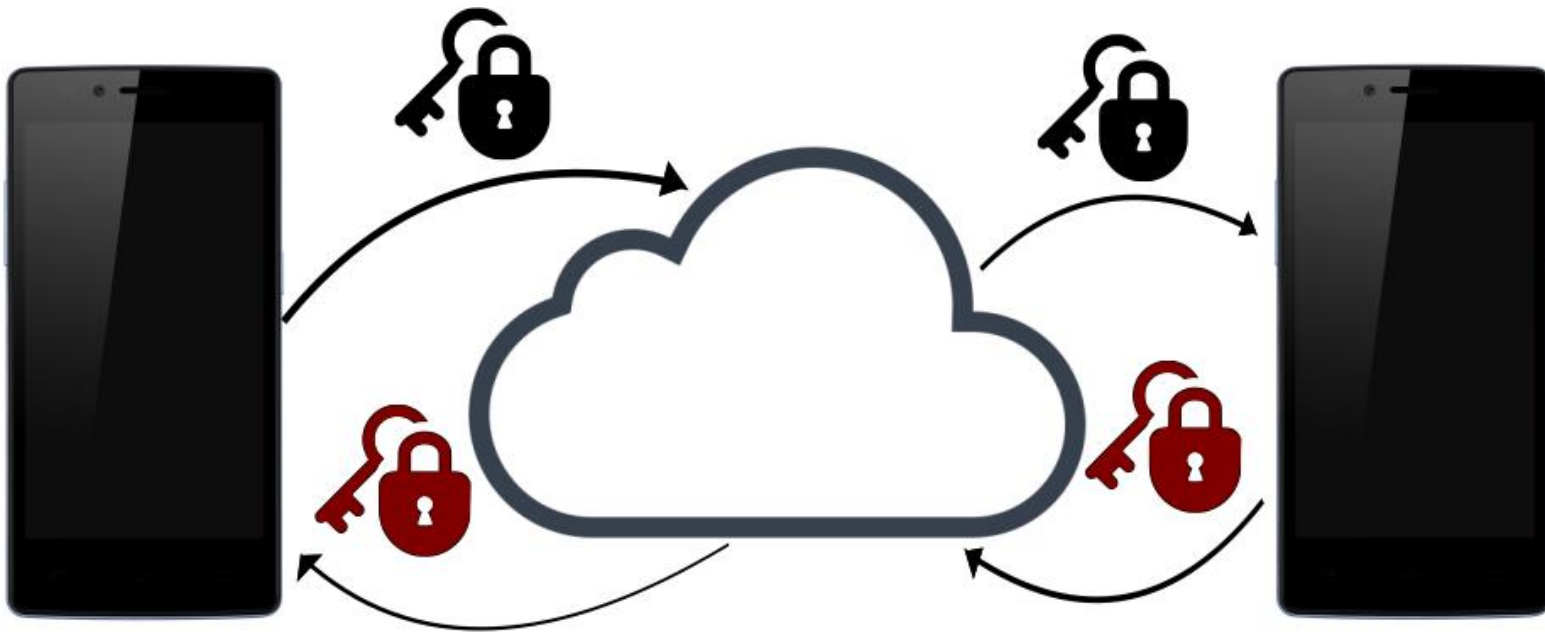
What is End-to-end Encryption (E2EE)?



“Normal” Encryption



End-to-end Encryption (E2EE)

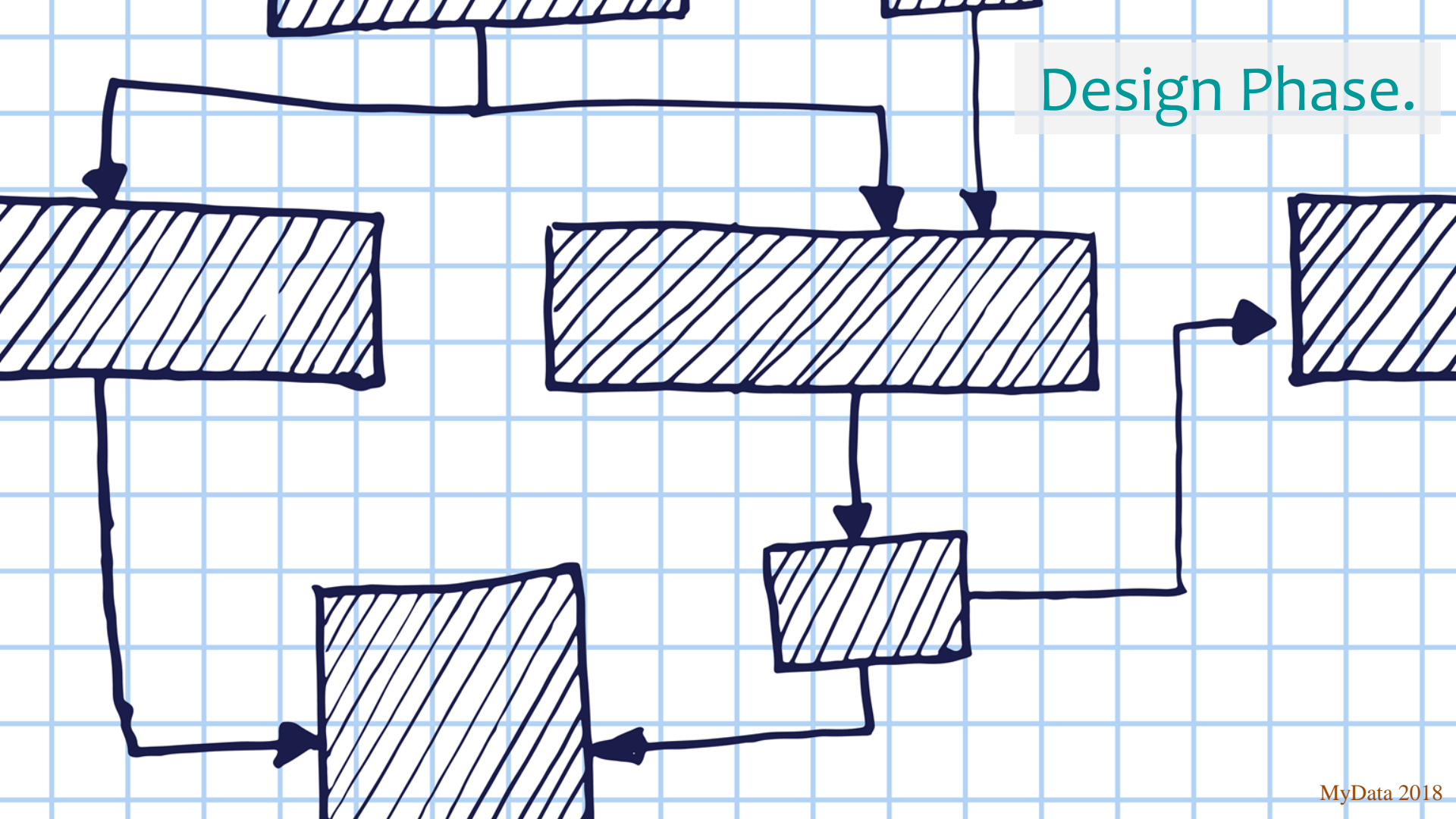


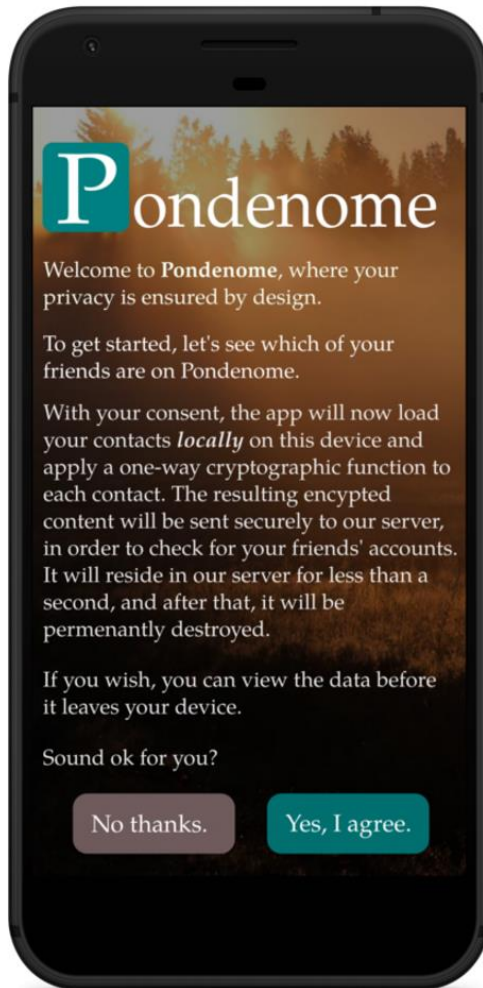
End-to-end Encryption (E2EE)



ondenome  TM is open source.

Design Phase.





INDIEGOGO

Pondenome: The end-to-end encrypted social network

A social network that doesn't only *promise* to protect your privacy. It does so by design.

Sign-up to be notified when our crowdfunding campaign begins

SIGN UP

☒ Sign me up for the Indiegogo newsletter.

www.pondenome.com

MyData 2018



 @pondenome